

## Cookies Policy

For the proper functioning of the Website, Kornblit & Partners sp.z o.o. uses the cookie files technology on the websites: [kornblit.pl](http://kornblit.pl) and [search.com.pl](http://search.com.pl). In the Cookies Policy, you can find detailed information on this subject.

### What are Cookies?

Cookies are information packages saved on the User's device via the Website.

By saving them, it is possible, for example, to ensure the stability and security of the Websites. Cookies are also used to collect statistical data in order to adjust the Website to the user's preferences.

These are usually: website address, date of placing, expiry date, unique number and additional information consistent with the purpose of the file. This also avoids the need for the user to enter the same information every time he returns to this page or moves from one page to another. Website cookies are safe for the User's device, in particular they do not allow viruses or other software to enter the device.

### What are the types of cookies collected?

- basic files - these are files necessary for the proper functioning of our websites. They allow us to improve the content that we make available on our website. The user cannot turn them off.
- analytical files - thanks to these files, we can know the number of people visiting our website and check how our visitors navigate between pages. This allows us to identify the type of content that is most requested and to improve our pages by offering the content that visitors are looking for. The user can turn them off in the browser settings.
- files from social media - they enable sharing our content via social media (eg LinkedIn). We do not control these cookies, as they are saved by the specific platforms used by our website visitors. If the User does not want these websites to obtain information about his visits to the website, he should log out of them before entering the Website.
- marketing files - they allow us to create advertisements better suited to the requirements of specific people, and on the other hand, they allow us to limit the number of these advertisements. By tracking the number of clicks, they are also used to determine the effectiveness of our ads. The user can turn them off in the browser settings.

### How are cookies used?

The administrator of personal data collected using cookies is Kornblit & Partners sp.z o.o. More information on the privacy policy and personal data protection can be found in the Privacy Policy tab.

The website uses two types of Cookies:

- session, which are permanently deleted at the end of the User's browser session;
- persistent, which remain after the end of the browser session on the User's device, until they are deleted.

Based on cookies, both session and permanent, it is not possible to determine the identity of the User. The cookie mechanism does not allow the collection of any personal data. Files generated directly by the Website cannot be read by other websites.

Kornblit & Partners uses its own Cookies for the following purposes: authentication of the User on the Website and maintaining the User's session; configuration of the Website and adaptation of the content of the pages to the preferences or behavior of the User; analysis and audience research, number of clicks and navigation paths in order to improve the appearance and organization of the content on the website, time spent on the website, number and frequency of visitors to the Website.



The websites cooperate with third parties that may use cookies or similar technologies. The use of third party cookies is based on the legitimate interest of administering the website, analyzing data and marketing our own products and services.

The following third party cookies are used on the Websites:

- Google Analytics - In order to analyze the website statistics (collect general and anonymous statistical data), the Website uses Google Analytics analytical tools provided by Google LLC.
- LinkedIn.com - In order to use the interactive functions and popularize the Website using social media, cookies from social networking sites are used.

### **How can you change your cookie settings?**

The condition for cookies to work is their acceptance by the user's browser. By changing the settings of the browser that is used to visit our websites, you can delete or block cookies. Most web browsers have a permission to use cookies by default.

The user may independently change the cookie settings at any time, specifying the conditions for their storage, through the web browser settings or by configuring the service. Users can also delete cookies stored on their device at any time, in accordance with the browser manufacturer's instructions.

The user may disable the saving of cookies on his device in accordance with the instructions of the browser manufacturer, but this may result in the inaccessibility of some or all of the Website's functions.

Detailed information on the use of Cookies is available in the settings of the web browser used by the User:

- Google Chrome - Menu - Settings - Show advanced settings - Privacy - Content settings - Cookies - select the appropriate option.
- Internet Explorer - Menu - Tools - Internet Options - Privacy - select the appropriate option.
- Mozilla Firefox- Menu - Options - Privacy - History - select the appropriate option.
- Opera- Menu - Preferences - Advanced - Cookies - select the appropriate option.
- Safari - Menu - Preferences - Privacy - Cookies - select the appropriate option.

You can also use the incognito mode offered by web browsers. Then cookies will be deleted when the browser is closed.

Please take into consideration that changing your preferences regarding certain types of cookies may cause difficulties in using some of our services.

The date of entry into force of the cookie policy: 15/05/2022

